

M E E T I N G M I N U T E S

DATE: 02/26/2014 **PROJECT NO.:** 1336
PROJECT NAME: Beau Chene Re-Image Master Plan
SUBJECT: Community Workshop #2
MEETING DATE: 02/25/2014
LOCATION: Beau Chene Country Club

ATTENDEES:	Dana Brown	DBA	Dana Brown & Associates Inc.
	Amy Norval	DBA	Dana Brown & Associates Inc.
	Scott Day	HOA	Beau Chene Homeowner's Association
	Doug Tate	CEC	Community Enhancement Committee

Complete list of attendees to follow meeting minutes.



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Principals

Dana N. Brown
Austin Evans

Senior Associates

Chris Africh
Gaylan Williams

Associates

Danielle Duhé
Amy Norval
Joseph Pfeifer

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- Dana began the night with an overview of the elements of the Re-Image Master Plan including the following:
 - Gatehouses
 - Wayfinding Signage
 - Lighting
 - Recreation
 - Plantings
- Dana then presented the two Re-Image concepts.
 - The first concept used wood in a contemporary and minimal way to update the existing wooden signs. An emblem using a lush tree could be developed to brand Beau Chêne in more ways than the entrance signage.
 - The second concept used laser cut metal that would be pin-mounted to a wooden face and can be backlit to make the lettering glow for high visibility.
- Each table was given a printed set of the concepts and variations of each concept and were then instructed to write down their likes and dislikes for each concept. The microphone was brought around the room as a resident from each table explained what they liked and disliked about the two concepts.
 - The general consensus was in favor of Concept 2 variation B with a few tables favoring Variation A.
 - Concept 1 was seen as too contemporary and minimal for Beau Chêne, lacking classical elements that are seen throughout the community.
 - Concept 2B was thought to have the highest visibility while updating the current wooden signs because it incorporated a metal laser cut live oak and lettering. Some residents were concerned that Concept 2A, with the lettering and live oak tree cut out of the metal, would be harder to read.
 - Residents were also concerned with weather proofing the wood and preventing vandalism. The residents would like the sign to be low maintenance while retaining visibility and a stately appearance.
 - Dana polled the workshop, asking the residents if they would be open to the entrance signs using only metal and stone/cast-stone concrete as opposed to wood. By a show of hands, the workshop was half for the use of metal and stone/cast-stone concrete only while the other half would like the use of wood in the new entry signage.
- Dana concluded the Workshop with an overview of the next steps in the Re-Image Master Plan Process that include translating the chosen Re-Image Concept into wayfinding, street, and traffic signage as well as architectural improvements with the help of Holly and Smith Architects. DBA will move

forward with work on the Schematic Re-Image Master Plan to be presented at the final Community Workshop.

Action Items:

- DBA will meet with the CEC for the third Leadership Committee Meeting on March 27, 2014.
- HOA will reserve the Country Club for the final Community Workshop once a date and time is decided upon by DBA and the CEC.
- Once date and location of Community Workshop is confirmed, DBA will create workshop flyers and announcements.
- DBA will create a Schematic Re-Image Master Plan for review by the CEC and residents.

PREPARED BY: Amy Norval, ASLA